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EXETER forever
ALUMNI VOLUNTEERING

# Alumni and Societies

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# Why involve alumni in your society?

- We are in touch with over 150,000 alumni in 183 different countries, many of whom are really keen to stay in touch with Exeter and support students and their old societies.
- Our alumni have a huge breadth of knowledge and experience and can offer invaluable benefits to your society through activities such as talks or workshops, by offering their advice and guidance. Over 1,000 alumni volunteers gave their time to the University last year.
- Hundreds of alumni volunteer their time back to the student community every year and and thousands donate to support projects, new equipment, and bursaries amongst other things.
- We encourage students to use our alumni community to enrich the student experience future prospects.
- Visit for more info: https://www.exeter.ac.uk/alumnisupporters/students/

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# Work with the Alumni Office

Please get in touch with us if you would like alumni to attend or participate in your event.

We want you to get the best response and it also means we can advise you on the best alumni to contact, giving you the best chance of success when it comes to securing help for your society.

Once you get in contact with us we can work with you to identify the best alumni for your purposes and can help to put you in touch with them.

Contact Natalie in the alumni office for help: n.a.swain@exeter.ac.uk

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# Think about what you want from the alumni

- Do you want them to do a talk or workshop, if so for how long?
- Could you hold the event **online**? *This is much easier for alumni to make the time to support, plus your event can be attended by a wider audience .*
- If not, where and when would you like them to attend? Give as much notice as possible.
- Do you want them to attend a reunion or a dinner?
- Do you want them to give careers advice?
- Do you want them to donate to your fundraising campaign?

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# How to failproof your idea

- Think about planning well in advance, especially if you want to invite people to attend an event in person.
- Are there other societies you could partner with?
- Who else in your society could help organise the event? Use people from different years.
- How can you publicise your event?
- If appropriate, which other societies or students in general could you invite, especially for online events?

Keep in contact and let us know if you have any questions or need to make changes to your activity.

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# Thanking Alumni

Once alumni have volunteered or attended an event it is really important that their generosity or time is acknowledged.

A simple thank you not only shows your appreciation of their support, but it may encourage them to help your society or attend your events again in the future!

You could also thank them on Facebook, Instagram, & LinkedIn posts.

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# Sources of Funding

- Alumni Annual Fund
- Fundraising

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# Alumni Annual Fund

Your society can **apply for funding at any time in the year** by completing an Alumni Annual Fund Application Form.

Thousands of alumni support students with donations to the Alumni Annual Fund. This money is then available for projects that improve student life at Exeter.

Decisions about which society projects will be awarded funding are made by the Guild.

If you need any help with your application please contact the Annual Fund team in the alumni office: annualfund@exeter.ac.uk

FAQs can be fund here: https://www.exeter.ac.uk/alumnisupporters/students/funding/annualfundfaqs/

**To be successful projects should:**

- Enhance the student experience
- Impact a large audience of students
- create/improve links with local community and/or national or international scale

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# Fundraising

- Your own fundraising appeal, online (and offline)
- FREE on exeter.hubbub.net – we cover fees and costs
- You may be able to receive Gift Aid on top of your pledges
- Matched Funding sometimes available
- Advice, support, and help with promotion for your appeal.

*Some examples*:

Illuminations A Cappella is crowdfunding with University of Exeter (hubbub.net)

Exeter Shakespeare Company is crowdfunding with University of Exeter (hubbub.net)

**Possible fundraising:**

- New equipment
- Trips or expeditions
- Academic research
- Events and conferences
- Social enterprise
- Community and volunteering
- Anything else!

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# Contacts

All alumni queries, advice, and event support
Natalie Swain
Sports & Guild Alumni Engagement Officer
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Alison Gordon
Alumni Engagement Officer for Social Sciences
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Alumni Annual Fund queries
annualfund@exeter.ac.uk